

PRESS RELEASE



THE WANSEY STREET, LONDON, ECO-RENOVATION FEATURES ON BBC TV'S "IT'S NOT EASY BEING GREEN"

The BBC has completed filming Jay Hayter and Chris Mead's Victorian terrace eco-renovation for their programme "It's Not Easy Being Green" presented by Dick and James Strawbridge. The shows air on BBC2 television at 8 p.m. every Wednesday for 8 weeks starting 7th January 2009, with an estimated audience of 2 million viewers.

Earlier in November 2008, Jay and Chris installed a 2700 litre underground rainwater tank, provided by RainWaterHarvesting.co.uk, in their back garden, the collected rainwater replacing water used for toilet flushing and washing clothes, as well as for garden use. Inside the house, the BBC also filmed the install of very thin [Actis Triso-Super 10 Multifoil Insulation](#), the ideal space-saving solution for insulating difficult loft areas.

With plumbing and electrics well underway, the BBC will next film Chris and Jay commissioning the air source heat pump and solar thermal panels, both key components of their end-to-end energy solution. Details of this major milestone will be included in the next press release.

In the meantime, Jay and Chris are planning the final stage of their project and *are currently looking to source eco-friendly tiles, paints, lighting and furnishings*. Would you like to be involved? Marcus Bicknell, Partner at RainwaterHarvesting.co.uk had this to say - *"This installation shows that a large scale tank can be installed in a tiny London terrace garden and that typical home-owners and renovators can complete such an installation themselves. Jay and Chris's initial convictions and practical achievement are remarkable. We congratulate them."*

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See next page for further notes

Notes for editors:

Dick Strawbridge

A retired lieutenant colonel, Dick has presented various TV programmes, including Scrapheap, Crafty Tricks of War, Geronimo, and It's Not Easy Being Green. The 2006 series of It's Not Easy Being Green followed the Strawbridge family as they rebuilt a derelict 300-year-old property, which didn't have electricity, heating, water or toilets, into an environmentally-friendly home. Dick currently runs courses in all aspects of green living, and is regularly involved in radio and television discussions on green issues.

James Strawbridge

Before university, James took part in an environmental volunteer scheme in the foothills of the Himalayas. This led him to complete an environmental history degree. The 2006 series of It's Not Easy Being Green, allowed James to take a more hands-on approach to environmental development. He's also been involved in WasteBusters, an education programme that encourages children to think more about the environmental issues surrounding waste. With his father, James has also co-presented The Reinventors, a programme that recreated inventions such as the fire pump and Stephenson's Rocket.

Pictures

Pictures available for this article, free of charge if RainWater Harvesting.co.uk is credited in accompanying text or article:

http://www.rainwaterharvesting.co.uk/downloads/MB_IMG_0255.jpg

“The tank comes in halves, small enough to lift over the neighbours’ walls”

http://www.rainwaterharvesting.co.uk/downloads/MB_IMG_0260.jpg

“... and getting the tank in was all caught by the BBC for “It’s Hard to be Green” presented by Dick Strawbridge for broadcast early in 2009.

http://www.rainwaterharvesting.co.uk/downloads/MB_P1000545.JPG

“The Rain Director smart header tank for rainwater fits neatly into the smallest of roof spaces”

http://www.rainwaterharvesting.co.uk/downloads/MB_IMG_0275.jpg

“The hole size was checked by letting in a half of the tank before assembling it.”

http://www.rainwaterharvesting.co.uk/downloads/MB_P1000553.JPG

“Dick Strawbridge (dark green coat) interviews Jay Hayter (purple jersey) after the successful installation of the rainwater tank. Chris Mead is in the off-white jersey. All that will be seen of the 2 by 2 by 2 metre tank is the green manhole cover”