



## Agents and commissions

### **A) Professional Preference scheme for installers, contractors, plumbers, landscapers, agents and resellers (10%)**

We would like to offer you, as a professional, the following support in promoting, selling and installing our rainwater products:

- 1) Access to professional documentation such as tank size calculations for clients, engineering drawings of tanks, technical information, installation instructions, regulatory and environmental data,
- 2) Assessment of your architects' plans (please send in pdf not cadcam or other formats) and pipe runs
- 3) Advice on particular sites including commercial premises, offices, community housing, blocks of flats, hospitals, schools, care homes, visitor centres, farm and equestrian properties.
- 4) Advice on particular conditions such as high water tables, bore hole and spring water sources, grey water recycling and supplementary purification including ultra violet filters.
- 5) Email and phone support pre- and post-sale including for installation and other on-site issues
- 6) Inclusion in our online list of available installers, contractors and consultants for rainwater harvesting equipment 10% discount, as our agent, off our low web prices on all products.

To apply for agency rights with RWH, please email Marcus Bicknell using the email address [marcus@rainwaterharvesting.co.uk](mailto:marcus@rainwaterharvesting.co.uk) with your

- Name
- Company
- Full Address
- Phone and other contact numbers
- VAT number
- Short description of your activity, for example "supplier of building services and components to building trade in West Midlands" or "architects' trade organisation able to promote RWH products to them for a commission"
- Confirmation that you would like to be recommended by us for consultation, purchase or installation and that we can list you with contact details on our web site.

or fill out the online form at <http://www.rwhpro.co.uk/contactus.html>

We would be happy thereafter to set you up with a permanent 10% discount off the web prices which you can retain when you buy for a client or resell. Alternatively, if you are governed by a code of conduct such as the Architects Registration Board (Code of Conduct 1.1, 1.2, 1.3 and 1.5) you can pass the discount on to the client. Remember that all our prices, before these discounts, are 8-15% lower than recommended retail and most of our online competitors so the overall discounts here are 25-30% of the recommended retail.

Most agents start by calling us with the requirements of a client (roof size, usage, which part of Britain) and then we help you do the quote. With the passage of time you will find you will be able to generate quotes yourself with the materials provided by us.



### **B) Installer List (your own charge to the client)**

We keep a master list of installers and we provide one or more installers' names to clients who need such service. Please confirm when you apply that you want to be on the installer list and the region of Britain that you are willing to cover (e.g. "East Midlands", "Plymouth to Exeter" or "South of the M25"). If you are an installer you should not only be on this list but you should sign on for the Professional Preference scheme so you get 10% on the equipment sale too.

### **C) Affiliate Programme (web traffic) (5%)**

If you have an active web site you can now get 5% commission on any sale made by us within 60 days of a client being referred from your site to ours. Click on <http://www.rainwaterharvesting.co.uk/affiliate-information.php> to sign up directly and to get the HTML code for embedding in your site. Affiliate sales are generated when a visitor clicks a link placed on the host site (your website) that brings the visitor to this website, RainWaterHarvesting.co.uk. If the visitor buys something from RainWaterHarvesting.co.uk, the code in the URL that brought the customer to our site will be recognised by the shop software and your account will be credited with a commission - even if the visitor leaves the shop empty handed but returns to it some time later within a 60 day period. It is tried and tested software used throughout the e-commerce world and is driven by Ecommerce Templates, the company who designed the software for this shop. Some conditions have to apply. We can only supply customers in the UK and deliver to Mainland UK as the cost of delivery has to be calculated accurately by the software - so we are looking for Affiliates in the UK or with UK based websites. Note also that some sales are completed by phone and would not register on the Ecommerce software; if you are aware of such a sale please alert us by email ([sales@rainwaterharvesting.co.uk](mailto:sales@rainwaterharvesting.co.uk)) or phone to your claim on commission.

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